

ONPAGE SEO CHECKLIST

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- Do a proper keyword research
- List Down Primary & Secondary Keywords
- Use primary & secondary keyword in title
- Use keywords in 1st paragraph
- Add images every 150-250 words
- Add alt tag and caption to all images
- Use keyword in file names with "-"
- Limit all paragraphs to 200-300 words
- Do not over stuff keywords
- Add relevant and better content frequently

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- Speed up your website
- Do Binary interlinking of pages
- Add some outside links also
- Add 3 keywords for every 1000 words
- Get your webpage a good schema
- Check website Responsiveness
- Make Easy to navigate UI
- SSL is a must
- Webmaster tools & Analytics Setup
- Check google's guidelines for more

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